

June 10, 2020
Ichigo Animation

**Announcement of the Official Trailer of Mamoru Oshii's
New Anime Series VLADLOVE and
Invitation to Participate in Charity Poster Contest**



All Rights Reserved

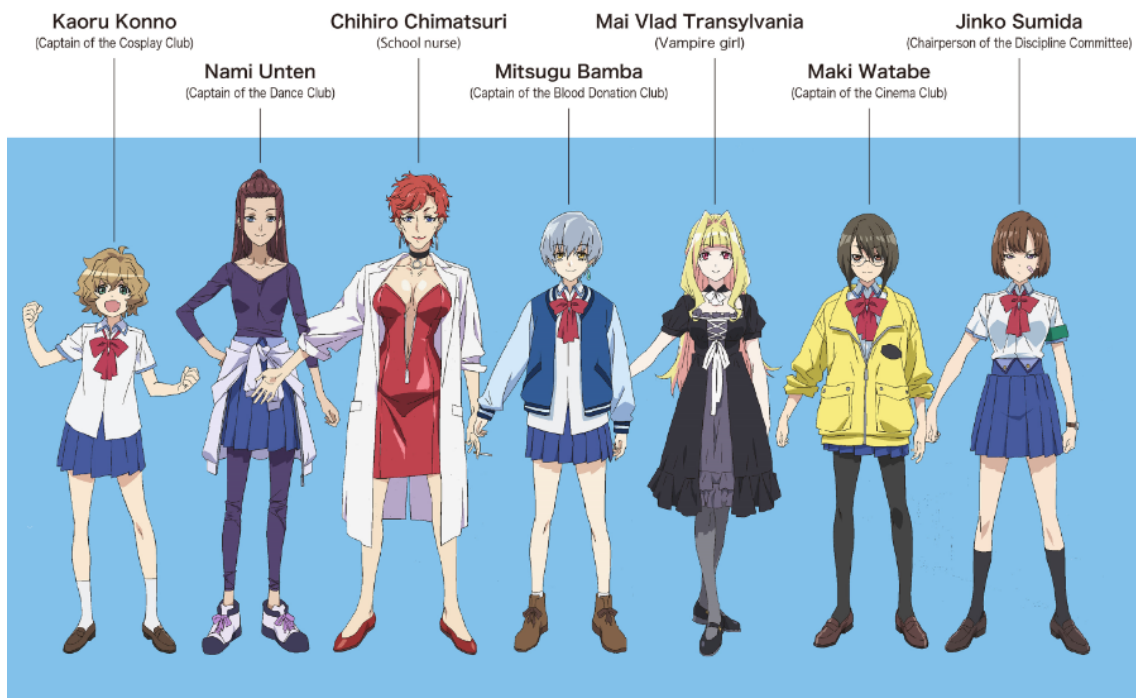
©2020 Mamoru Oshii/Ichigo Animation

Ichigo Animation has released the official trailer of VLADLOVE, the new anime series written and directed by noted director Mamoru Oshii (Ghost in the Shell), working with Junji Nishimura. VLADLOVE is an ambitious project originated by a talented creative staff and cast. Please check out the trailer showing the world that VLADLOVE brings to life on its official website at www.vladlove.com/en or on YouTube at <https://youtu.be/fu4Jihll-7c>.

Message from Mamoru Oshii, Executive Director & Producer

“Anime for TV and online is not a low-budget version of anime for movies! There are some things you can do only in a series. It’s been years since my last production, and I’m really enjoying making this. I’m very excited to see how this comedy is received by the audience.”

CHARACTERS



Voice Actors:

©2020 Mamoru Oshii/Ichigo Animation

Mitsugu Bamba: Ayane Sakura
 Mai Vlad Transylvania: Rina Hidaka
 Chihiro Chimatsuri: Romi Park
 Maki Watabe: Saori Hayami
 Jinko Sumida: Yōko Higasa
 Nami Unten: Yu Kobayashi
 Kaoru Konno: Kanako Takatsuki



©2020 Mamoru Oshii/Ichigo Animation

Masumi Katsuno: Kenta Miyake
 Okada: Kaito Ishikawa
 Kambara: Ryunosuke Watanuki
 Horita: Taro Kiuchi
 Mai's dad: Hiroshi Iwasaki
 Mitsugu's pops: Kenji Nakata

VLADLOVE Charity Poster Contest



About VLADLOVE's Charity Poster Contest

©2020 Mamoru Oshii/Ichigo Animation

Covid-19 has deeply impacted the world we all share. Ichigo Animation is thus holding a charity event to support front-line workers globally who are combating the pandemic.

Participants are asked to create unique posters using VLADLOVE background visuals and logos. VLADLOVE's creative staff, including Directors Mamoru Oshii and Junji Nishimura, will screen the posters and recognize outstanding works. VLADLOVE special memorabilia will be given to contest winners.

The entry fee is JPY 1,000. Ichigo Animation will donate all money net of contest expenses to the Doctors Without Borders' (Medecins Sans Frontieres) Covid-19 Emergency Response Fund.*

* Your donation to the Covid-19 Emergency Response Fund will be used for Doctors Without Borders' Covid-19 related emergency assistance activities across the world as well as other assistance activities related to the pandemic. Should the amount of donation exceed what is needed for the Covid-19 related activities, the surplus will go to other emergency assistance activities. This fund may be terminated without notice, depending on the activities and fundraising status.

(Covid-19 Emergency Response Fund Japanese Office website – Japanese only)

www.msf.or.jp/news/detail/headline/coronavirus.html



© Peter Casaer/MSF

Contest Judges

Mamoru Oshii (Executive Director)
Junji Nishimura (Director)
Kazuhiro Wakabayashi (Sound Director)
Kenji Kawai (Music)
Issei Arakaki (Design)
Drive Inc.
Production I.G, Inc.
Ichigo Inc.
Ichigo Animation Co., Ltd.



How to Submit

Email

Please send your posters by email as an email attachment or via data sharing services to:
contest@vladlove.com

Postal mail

Please send your printed posters or on CD-R or other media by postal mail to:

Attention: VLADLOVE Contest
Ichigo Animation Co., Ltd.
1-1-1 Uchisaiwaicho, Chiyoda-ku
Imperial Hotel Tower 17F
Tokyo, Japan, 100-0011

Submission Deadline: July 31, 2020

Prizes

Awards (Best Poster Award, Great Poster Award, etc.) will be given to five posters.

Best Poster Award: VLADLOVE original Oshii-gumi Varsity Jacket (genuine leather GG jacket)

Great Poster Award: VLADLOVE original Varsity Jacket (Mitsugu model)

All award winners: Invitations to select preview showing and Directors' (Oshii and Nishimura) autographs on your posters

Submission Guidelines

Please submit your own unique VLADLOVE posters using the background visuals and logos we provide. The theme of your poster must be "VLADLOVE," "Akihabara," or "Japan."

Please make sure you provide the following information: 1) The theme and title of your poster; 2) The name of the creator (Winners' names will be published. You can use pen names)

If you draw VLADLOVE characters, please refer to the official website and trailer.

You do not need to draw any VLADLOVE characters.

You can alter the VLADLOVE characters any way you want.

Please be mindful of complying copyrights, image rights, and other regulations, as well as not making any slanderous remarks or images of others on your posters.

Submission Guidelines and Contest Overview

Submission Guidelines (Japanese only)

www.ichigo-animation.com/PDF/contest_guidelines_jpn.pdf

Contest Overview (Japanese only)

www.ichigo-animation.com/PDF/Ichigo_animation_20200610_JPN.pdf

Qualifications

N/A – Any and all are welcome to participate.

Handling of Copyrights

The copyrights of the VLADLOVE background visuals and the logos shall belong to Ichigo Animation, which is giving participants the permission to use such visuals and logos for the purpose of participating in the contest. While the participants can freely post their posters including the visuals and the logos via social media accounts or websites, they cannot use any works containing the visuals, the logos, or any VLADLOVE characters for commercial purposes.

The copyrights of any works independent of the visuals, the logos, or any VLADLOVE characters shall belong to the participants, whereas the participants shall give Ichigo Animation permission to broadcast, play, exhibit, make transmittable, or use the posters created by the participants in any other way on Ichigo Animation's website.

Contest Sponsor

Ichigo Animation Co., Ltd.

VLADLOVE Official Website: www.vladlove.com/en

VLADLOVE Official Twitter: https://twitter.com/VLADLOVE_ANIME

Ichigo Animation Studio Website: www.ichigo-animation.com/en